



# Macro 4 develops software solutions that accelerate digital transformation

Passionate about helping customers achieve their business goals, we provide software and technical services to organizations of all industry sectors worldwide, with solutions running on multiple platforms including Windows, UNIX and Mainframe.

# Who we are

Part of the UNICOM Global group, we work closely with our sister organizations including:

- DETEC specialists in document-based corporate communications solutions.
- iET Solutions providers of IT service management and software asset management solutions.
- UNICOM Systems, Inc. leaders in CICS automation, enterprise architecture, strategic portfolio management and business intelligence surveying.
- SoftLanding providers of IBM i software and systems management solutions.

Together our combined expertise and reach covers the majority of the global IT enterprise software market.

# **Our solutions**

## Mainframe DevOps and modernization

We've been developing trusted tools for developers and operators for over 50 years. Today we offer an open DevOps suite and modernization solutions to attract a new generation to work with IBM Z and deliver digital transformation on the mainframe.

## We help organizations to:

- Quickly deliver a modernized user experience to all stakeholders using the latest technology.
- Improve observability and deliver technical and business metrics to enable effective decision-making for competitive advantage.
- Leverage continuously evolving technology solutions to support transformation strategies.

## **Enterprise information management**

Our solutions connect people with the information they need wherever they are in the world and with each other. This results in a better customer and employee experience, and a more agile, responsive organization.

#### We help organizations to:

- Optimize digital processes, break down information silos and leverage content for competitive advantage.
- Modernize enterprise systems and development processes to become more agile and satisfy new market demands.
- Build customer loyalty by delivering personalized communications and engaging multi-channel experiences.

## Our customers include













# Why Macro 4?

## **Passionate**

Our whole ethos is about helping customers achieve their business goals.

#### **Innovative**

We constantly strive to develop and deliver the best software and solutions to meet market demand.

# **Expertise**

Our people are highly-skilled and knowledgeable professionals with deep industry experience, demonstrated by our many long-standing customer relationships.

## Reliable

We have a 50 year history of developing bullet-proof software.

## Global

Our local teams support our customers wherever they are in the world.

## Scalable

Our software is used by some of the world's largest organizations, including British Airways, Tesco, TNT and Canon.